

# Rohit Wani

**COPYWRITER**

## PROFILE SUMMARY

I'm from Mumbai and learned writing for advertising at Miami Ad School. During the course I interned at various locations, learning from every place where I set my foot. I joined advertising because it seemed exciting and once I saw the kind of impact campaigns can have, I started loving it.

## WORK EXPERIENCE

### Copywriting Intern

*R/GA, NEW YORK | JULY 2019 - SEPT 2019*

During my time here I worked on concepting and production. I helped with production and was part of the creative team that helped make designs and made a database with keywords to generate designs for the project.

- worked on projects for AirBnb, Verizon, Tyveck, Uber ATG and TRESemme.

### Copywriting Intern

*OGILVY, NEW YORK | JAN 2019 - JULY 2019*

- worked on projects for clients like British Airways, Nationwide, Perrier, Lisa Foundation, CeraVe, Merck, Champix, to name a few.

### Copywriting Intern

*OGILVY, TOKYO | OCT 2018 - DEC 2018*

- developed ideation and copywriting skills.
- worked on social posts, client presentations & research.
- worked on clients like IBM, Glade, Snapchat, Refugees International

## LET'S WORK TOGETHER!

Mobile: +919870509099  
Email: rohitwani522@gmail.com  
Website: www.rohitwani.com

## ACADEMIC HISTORY

### Miami Ad School, Mumbai

*MAJOR IN COPYWRITING*

- Attended from 2017 to 2019
- Learned the basics of advertising.
- Learned the craft of writing for different brands and platforms.
- Polished my writing and software skills.

### K. G. Joshi College of Arts, Thane

*BACHELOR OF MASS MEDIA, CLASS OF 2014*

- Mass Communication.
- Majored in advertising in the last year.
- Captained the college football team, learning the importance of teamwork.
- Professionally learnt photography.

## WHY SHOULD YOU HIRE ME!

- Team player, very adaptable.
- Proactive.
- Ideation and concepting.
- Visualising and editing videos.
- Photography
- Manifestos, headlines and script writing.
- Efficiency with Photoshop, Illustrator & Premiere Pro.

## WORK & AWARDS

- Got work produced by DDB Berlin in 2019, for Kings of Indigo, named #EqualPockets
- One Show Young Ones Finalist 2019.
- Times of India, Kyoorius 2018 Print Shortlist.
- Creative Conscience Finalist 2019.
- Creative Conscience Winner 2019.
- Clios for Fashion & Beauty 2019, Finalist.
- Chip Shop Awards 2019 - Best Digital (Plot Twist)
- Chip Shop Awards 2019 - Chairman's Award (Plot Twist)